

BUILDING MORE



There will be **1,154** on-site construction jobs to support the expansion with **\$66,700,000** in total wages. 40% will be covered by the city Residents Preference Program (RPP) bringing **\$26,680,000** into these communities.

There will be an additional **1,154** off-site jobs in the construction support industries generating **\$33,350,000** in wages.



\$100,050,000 = Total construction on and off-site wages

The expanded convention center will attract an additional **100,000** out-of-state visitors per year.



83% ↑

Annual convention and meeting attendee spending will increase from \$189 million in 2020 to **\$346 million by 2025**, an increase of over **83%**.

Over a 30 year period, with 2.5% annual inflation rate, the expanded convention center will generate over **\$12.6 billion** in total spending.



After expansion the Wisconsin Center would support approximately **2,300** full-time equivalent jobs throughout the State of Wisconsin.

