AGENDA

TEAM
EXPERIENCE
PROJECT APPROACH
MEETINGS TO DATE
COMMUNITY INTEGRATION
DESIGN VISION
VIDEO
Q + A
SHAPING MILWAUKEE

EUA
INTERNATIONAL DESIGN TEAM

tvsdesign
80+ CONVENTION CENTER PROJECTS

5 LARGEST US CENTERS

3 NATIONAL AIA AWARDS

3 NATIONAL ULI AWARDS

Las Vegas Convention Center

Savannah Convention Center

2021

Las Vegas Convention Center

2002

Georgia World Congress Center

2003

Orange County Convention Center - Phase V

2006

New Orleans Morial Convention Center

2008

New Orleans Morial Convention Center

2011

Pennsylvania Convention Center Phases I & II

2013

Di Romero Amphitheater Convention and Exhibition Center

2014

Cobo Center

2016

Chesapeake International Expo Center

2021

Amador Panama Convention Center

2019

National Convention Center

2021

Las Vegas Convention Center

2002

McCawley Irwin Convention Center

2005

Project design only, never built by Hurricane Katrina

2007

McCawley Irwin Convention Center

2010

McCawley Irwin Convention Center

2013

West China International Expo City

2015

Metro Toronto Convention Centre

2016

Taipei Expo Center

2019

National Convention Center

2021

EXHIBITION HALLS WITH 300,000+ SF SINCE 2002

Las Vegas Convention Center

300,000 sf additional exhibit space

150,000 sf additional meeting rooms

1.5M sf of total additional space

Savannah Convention Center

150,000 sf additional exhibit space

60,000 sf ballroom

400,000 sf of total additional space

2021

2018

2019

2020

2021
RELEVANT EXPERIENCE
RELEVANT EXPERIENCE

Nashville – Music City Center

New York – Javits Center

New York – Javits Center
DESIGN INCLUSION

PROJECT APPROACH

MBE 25%
WBE 5%
DVBE 1%
OTHER 69%
COMMUNITY-FOCUSED

INSPIRATION & GIVING BACK
COMMUNITY-FOCUSED

INSPIRATION & GIVING BACK

BUILDING MORE COMMUNITY
PROGRAM MANDATES
PROGRAM MANDATES

- 300,000 SQ FT OF CONTIGUOUS EXHIBIT AREA
- NEW BALLROOM FOR 2,000 PEOPLE
- 24 NEW MEETING ROOMS
- REPLACE PARKING WITH 400-500 SPACES
- CONNECT WITH SURROUNDING NEIGHBORHOOD
- CODE AND ADA UPDATES ACROSS ENTIRE FACILITY
- MAXIMIZE SUSTAINABILITY / LEED CERTIFIED
MODERNIZE EXISTING FACILITIES

PROVIDE DEDICATED SPACE FOR VISIT MILWAUKEE VISITOR CENTER

PROVIDE NEEDED UPGRADES TO EMPLOYEE SPACES

ADD OUTDOOR SPACE, QUIET ROOMS, NURSING MOTHERS SPACE, GENDER NEUTRAL RESTROOMS

FLEXIBLE SPACE

UPGRADE TECHNOLOGY THROUGHOUT
PROJECT APPROACH

DYNAMIC +IMPACTFUL
to elevate visitor experience.

TRANSFORMATIVE SPACE
that enhances function to support multiple users.

A WORLD-CLASS
event destination
CITY OF MILWAUKEE
- DCD
- DNS
- DPW
- OFFICE OF SUSTAINABILITY

WCD STAFF
VISIT MILWAUKEE
CROSS MANAGEMENT
PRISM TECHNICAL SERVICES
PEER REVIEWS
GILBANE / CD SMITH
DESIGN APPROACH
DESIGN DRIVERS

- PROGRESSIVE
- FLEXIBLE
- CONNECTED
- TRANSPARENT
- PEDESTRIAN-FRIENDLY
- SUSTAINABLE
- INCLUSIVE
### LEED v4 for BD+C: New Construction and Major Renovation

**Project Name:** Wisconsin Center Expansion  
**Data:** 02/19/2020

**Summary:** For the purposes of the Act 17 of 2020, it is hereby determined that the Wisconsin Center Expansion under the current issue is entitled to receive the present government-aided property tax exemption for LEED v4 credits. This exemption includes all construction cost, capital cost, and lease costs. The extent of these costs will be identified in the next 2 weeks.

#### 3.1 Location and Transportation

No. 1

#### 3.2 Sustainable Sites

No. 1

#### 5.3 Water Efficiency

No. 1

#### 15.1 Energy and Atmosphere

No. 1

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### Table

| No. | 8.1 | 8.2 | 8.3 | 8.4 | 8.5 | 9.1 | 9.2 | 9.3 | 9.4 | 9.5 | 9.6 | 9.7 | 9.8 | 9.9 | 10.1 | 10.2 | 10.3 | 10.4 | 10.5 | 10.6 | 10.7 | 10.8 | 10.9 | 10.10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|     | 150 | 130 | 120 | 110 | 100 | 90  | 80  | 70  | 60  | 50  | 40  | 30  | 20  | 10  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   |

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EXPAND EXHIBITION HALL

SITE / MASSING STRATEGY
VIEW FROM BALLROOM
400 CARS
MEETING ROOMS

SITE / MASSING STRATEGY
CIRCULATION

SITE / MASSING STRATEGY
INSPIRATION

CREATING A WORLD CLASS DESTINATION FOR MILWAUKEE
SUSTAINABILITY GOALS

BUILDING ENVELOPE STRATEGIES
SUSTAINABILITY GOALS

SOLAR ENERGY STRATEGIES
SUSTAINABILITY GOALS

WATER MANAGEMENT

IMPERVIOUS PAVEMENT AND PLANTER STRIPS

EXTENSIVE GREEN ROOF AND PERMEABLE TERRACES

AVG STORMWATER RUNOFF

42.15 klbs/yr

38.71 klbs/yr

BASIS OF DESIGN: IMPERVIOUS PAVEMENT AND LOW GRASS BIODRUMS

BASIS OF DESIGN: PERMEABLE ROOF PAVERS, EXTENSIVE GREEN ROOFS AND URBAN RAIN GARDENS
SERVICE CONNECTION

PROJECT GOALS