



2020 

DEMOCRATIC
NATIONAL
CONVENTION

MILWAUKEE · WISCONSIN

MILWAUKEE WELCOMES THE 2020 DEMOCRATIC NATIONAL CONVENTION

VISITMilwaukee.org/dnc

Milwaukee is set to host one of its biggest events. The 2020 Democratic National Convention (DNC) is a tremendous opportunity to showcase everything our city and state have to offer. We are going to need everyone's help to make this event successful. That includes the corporate community, nonprofit sector, small-business community, and engaged city and state residents.

WHAT TO EXPECT

- 50,000 visitors to Milwaukee
- Over \$200 million economic impact
- More than 1,500 events throughout the region in just four days
- Over 400 buses transporting delegates and attendees
- More than 15,000 hotel rooms in the Greater Milwaukee area and regionally from Kohler to Madison to Lake Geneva
- Huge economic opportunity for everyone in and around Milwaukee
- Businesses big and small from all over the city and around the region playing a part to make this event successful

Keep up with the latest DNC news on Facebook, Twitter, Instagram, and LinkedIn by following @Milwaukee2020.

Get Your Business Involved – If you are interested in doing business with the 2020 Bid Committee or Local Host Committee, visit the Supplier Registration Portal at milwaukee2020.myconnxion.com/user/login.

Volunteer – If you are interested in volunteering during the 2020 Democratic National Convention, sign up at milwaukee2020.com to be contacted about opportunities.

Hotel Information – Many of you have asked how to handle incoming room block/booking requests. At this time, please refer all inquiries to convention@dnc.org or capture/collect questions at my.democrats.org/page/signup/2020-dnc-convention.

Media Inquiries – Please feel free to refer any media inquiries to Kristin Settle, director of communications for VISIT Milwaukee. You may also use our b-roll and image library at platform.crowdriff.com/m/visitmilwaukee for your own DNC needs.

Stay Tuned – We are creating talking points for you to share with your teams about why Milwaukee was chosen and what attendees can expect to experience when they are here. Check back for updates.

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MILWAUKEE IN THE NEWS

New York Times

[Cheese! Beer! Democrats!](#)

New York Times

[Our Guide to the Milwaukee Convention: A 'Spotted Cow' Isn't a Cow](#)

Milwaukee Journal Sentinel

[How Milwaukee talked the Democrats into bringing the 2020 national convention to the city](#)

Milwaukee Business Journal

[DNC host committee seeks 'all of the help we can get' from business partners](#)

Milwaukee Business Journal

[DNC 2020 means big-time brand exposure, talent attraction for Milwaukee businesses](#)

Milwaukee Business Journal

[DNC poses 'endless' opportunities for restaurant scene, leaders say](#)

Milwaukee Journal Sentinel

[The DNC is coming to Milwaukee during the busy season for hotels. Much of eastern Wisconsin could win.](#)

OnMilwaukee

[5 things to stoke excitement about hosting the DNC \(from a Host City veteran\)](#)

BizTimes

[DNC's host city decision had a lot to do with 'winning,' chairman Perez says](#)

Wisconsin Public Radio

[Unpacking the Logistics of Milwaukee Hosting the DNC](#)